

# Green Practices

## Make no mistake—going green is mainstream.

Environmentally friendly practices are more than just an exercise in civic responsibility; they now make good business sense. Consumers increasingly are seeking out green options when they shop. Companies that use green practices may be eligible for a growing range of local, state and federal incentives. Banks have established green lending pools for green businesses and green development. While “going green” once was an area reserved for niche companies and start-ups, now companies of all sizes have entered this arena.

But with this shift in the market comes changing legal needs. Companies need sophisticated legal counsel that understands both the needs of businesses as well as rapidly changing green practices.

Womble Carlyle has assembled such a team, drawing from a diverse range of practice areas to provide experienced, knowledgeable guidance to businesses looking to “go green.” Our experience includes:

**Real Estate**— Our work in this field includes project finance as well as green construction and development. We can help you identify appropriate projects, find and negotiate funding sources, manage risks, comply with regulations and obtain all applicable grants and incentives.

**Renewable Energy**— Our attorneys have worked with clients in biofuels, ethanol, wind, solar and other clean, renewable energy fields. Our work includes regulatory compliance and contract negotiations.

**Lobbying**— Lawmakers are taking an increasingly active role in promoting green business practices. We regularly work with state and federal officials to ensure that public policy reflects the needs and interests of businesses.

**Litigation**— Business litigation has been a bedrock practice of Womble Carlyle for more than a century. Should you find yourself in a dispute, our team has both the proven litigation experience and the specific green practice knowledge to defend your interests.

**Patents**— Technological innovation is at the forefront of the green movement. We can help you protect your intellectual property and maximize its potential in the marketplace.

We believe that in order to understand your needs in this field, we must become a greener business. So Womble Carlyle is in the process of implementing an internal Green Initiative, which works to develop and implement sustainable green practices throughout the firm.



For more information on Womble Carlyle’s Green Practices, please contact:

<b>Richard D. Jordan</b>	Virginia	(703) 394-2262	rjordan@wcsr.com
<b>Richard E. Morton</b>	Charlotte	(704) 331-4993	rmorton@wcsr.com
<b>Pamela V. Rothenberg</b>	Washington, DC	(202) 857-4422	prothenberg@wcsr.com
<b>Nellie K. Shipley</b>	Raleigh	(919) 755-2107	nshipley@wcsr.com

[www.wcsr.com](http://www.wcsr.com)

**WOMBLE  
CARLYLE**   
INNOVATORS AT LAW®