



## Mark N. Poovey

Washington, DC  
Winston-Salem, NC

### *Profile*

Mark chairs the Firm's Antitrust, Regulatory and Government Affairs Practice Group. Mark is a commercial litigator with special expertise in antitrust, franchise law and trade regulation. Over his career, he has helped companies in a variety of industries establish and defend advanced distribution, regulatory compliance, marketing and pricing strategies. He works closely with those clients on supply chain relationships, licensing, antitrust and franchise compliance and intellectual property protection. His practice focuses on smoothing the path of legal issues involved in getting products from manufacturing facility to end user so that his clients can "ring the cash register."

At the same time, he has litigated antitrust, intellectual property and related cases in state and federal courts across the country, including Alabama, California, Delaware, Florida, Georgia, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Virginia, the U.S. Virgin Islands and the London ICC International Court of Arbitration.

Mark's antitrust work includes representing clients before the U.S. Department of Justice, the Federal Trade Commission and many State Attorneys General. His work for clients in the gaming industry involves lobbying efforts in state and territorial legislatures, work with gaming and lottery authorities nationally and internationally and litigation of gaming issues.

Mark's clients count on him for a variety of skill sets which can involve any combination of litigation, public relations, administrative proceedings, criminal investigations and lobbying.

### *Professional Activities*

*American Bar Association:* Antitrust Section, Litigation Section, Intellectual Property Section; *North Carolina Bar Association:* Antitrust Committee, Intellectual Property Section; DC Bar Association, Antitrust and Consumer Law Sections.

Member: International Masters of Gaming Law

Admitted to practice before the Supreme Court of the United States; the United States Courts of Appeals for the Fourth Circuit and Sixth Circuit; the United States District Court for Colorado and the Eastern, Middle and Western Districts of North Carolina; the North Carolina Supreme Court; and District of Columbia Courts.

### *Areas of Practice*

*Antitrust and Trade  
Regulation,  
Commercial Litigation,  
Gaming Law*

### *Contact Information*

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*Business North Carolina Magazine's "Legal Elite"; Best Lawyers in America in the specialty of Antitrust Law; Best Lawyers in Washington, D.C., and named a Super Lawyer in Antitrust Litigation.*

Admitted to the bar: 1980, North Carolina; 2008, District of Columbia.

***Education***

B.A., 1978, Wake Forest University, *cum laude*; J.D., 1980, Wake Forest University School of Law, *cum laude*; Notes and Comments Editor, *Wake Forest Law Review*; Carswell Scholar.

***Firm Management Responsibilities***

*Practice Group Leader (2004-present):* Antitrust, Regulatory and Government Affairs Practice Group (included within this Group are Federal and North Carolina Governmental Affairs; Strategic Communications; Campaign Finance and Political Law; Antitrust and Trade Regulation; International Trade; Broadcast, Cable and Telecommunications; Gaming Law; Food and Drug; and Government Contracts); *Practice Group Leader (2000-2004):* Technology and Commerce Practice Group, including the Antitrust, Telecommunications and Intellectual Property practice areas.