

Real Estate Technology

Our mission is helping real estate owners and developers turn brick-and-mortar properties into technology-rich business assets. Because we have experience at every level of strategic planning, development, financing, operations and management, we bring a multi-disciplinary perspective to the decisions that clients must confront as they seek to successfully integrate technology into real estate holdings.

Master Technology Planning — We can help you develop a comprehensive technology plan that anticipates future market demands by forming strategic relationships with technology providers, planning for integration of new technology applications, creating contracts that allow property owners to share in the profits of successful telecommunications service offerings, and by negotiating comprehensive technology agreements that leverage your buying power to ensure the best terms.

Equipping Properties to Remain Competitive — We can help you meet current and future technology needs in new development, expansion or retrofitting of properties. We can assist you in evaluating, managing and executing all phases of a project from design and construction contracts. We also negotiate agreements for innovative network systems and physical infrastructure development and assure compliance with regulatory requirements at the local, state and federal levels.

Financing Technology Investments — We help you identify sources of funding and negotiate capitalization strategies for significant technology projects. We can help you use technology assets to secure new capital, structure tax-sensitive financing, and resolve failed or troubled loan situations involving significant technology assets.

Maximizing Technology Assets — Womble Carlyle's intellectual property team can help you safeguard the value of your intangible assets and create new profit centers through marketing and licensing web-based applications, including the sale of domain names, and maximize tax benefits from the use, ownership and exploitation of intellectual property.

Resolving Technology-Related Disputes — Our litigation team understands the complexities of real estate-related disputes. We have successfully represented clients in disputes involving license rights, contract violations, service terminations, patent prosecution, bankruptcy, and liability claims involving telecom service provider property.

Public Policy Advocacy — Our government affairs team can provide analysis of pertinent statutes, regulations and proposed initiatives, and effectively advocate your interests before federal, state and local lawmakers to ensure their responsiveness to the unique technology needs of real estate clients.



www.wcsr.com

For information about our Real Estate Technology Team, please contact:

Pamela V. Rothenberg	Washington, DC	(202) 857-4452	prothenberg@wcsr.com
John D. Hagner	Washington, DC	(202) 857-4404	jhagner@wcsr.com
Mark J. Palchick	Washington, DC	(202) 857-4411	mpalchick@wcsr.com

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