



Eric E. Breisach, CIPP/US

Profile

Eric Breisach, CIPP/US, has represented cable television clients and trade associations in a wide variety of matters, including administrative hearings, regulatory rulemakings and other proceedings before the Federal Communications Commission, state public service commissions, the Small Business Administration and other regulatory bodies. He represents clients engaged in regulated businesses in the development of competitive strategies and resolution of disputes, whether on a transactional, strategic or special litigation counsel basis. Eric also represents clients in strategic issues related to emerging technologies.

Areas of Practice

Telecommunications,
Cable & Broadcast /
Privacy and Data
Protection

Contact Information

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Eric counsels clients on privacy and data security matters, including developing strategies for maximizing the utility of consumer information while remaining fully compliant with legal restrictions. His experience also includes establishing policies and procedures with respect to data security, breach detection and notification, evaluating demands for customer information by third parties (both governmental and non-governmental), privacy audits, internal security procedures, external contracting, due diligence and compliance verification practices to avoid compromise of customer information by third party service providers. For clients with Internet components to their businesses, Eric regularly provides counsel regarding legal requirements affecting website design (including pre and post-launch compliance reviews), operations, content, copyright compliance, disclosures and information collection practices ranging from general audience websites to those targeting children to those with online bill presentment and electronic payment.

Eric has been a regular speaker at state and national conferences on a variety of topics including cable television regulatory and competitive issues, online compliance issues for Internet service providers, and electronic communications and privacy issues for educational providers. He has written a number of articles on online and privacy issues for the Practising Law Institute and the Michigan Council of School Attorneys. Eric has served as an adjunct professor at the Thomas M. Cooley Law School teaching courses in federal telecommunications law and broadcast and cable television law. Most recently, he served as a Visiting Professor teaching equities and remedies.

Credentials

Certified Information Privacy Professional / United States (CIPP/US) by International Association of Privacy Professionals

Professional Activities

Admitted to the bar: 1989, Michigan; District of Columbia, 2004; Federal Communications Bar Association, 2006.

Certified Public Accountant; American Institute of Certified Public Accounts.

Civic Activities

Trustee and Treasurer (former President, Vice President, Treasurer and Secretary)
Kalamazoo Public Schools Board of Education (1999 – present.)

Education

B.B.A., 1978, Western Michigan University, *summa cum laude*; M.B.A., 1984,
Western Michigan University, with honors; J.D., 1989, Thomas M. Cooley Law
School, *magna cum laude*.

Prior Legal Experience

Partner, Fleischman and Walsh, L.L.P, Washington, D.C., 2000-2008; Partner,
Bienstock & Clark, Chicago, Illinois, 1997-2000; Partner, Howard & Howard
Attorneys, P.C., Kalamazoo, Michigan, 1989-1997.

Publications and Presentations

“Energy Identity Theft: We’re Way Beyond Plugging in the Meter Upside Down”
Smart Grid News: April 9, 2008

“Electronic Privacy-School District Compliance with this Oxymoron”

“Competition in Video, Internet & Telephony,” Cable TV Law Update 2002

“Regulatory Update”

“Regulatory Strategy: 2000”

“Cable Television Law 1999 Update”

“Challenges Facing Small Cable Businesses”

“Regulatory Challenges Facing Independent Cable Businesses”