

# Federal Government Affairs



WOMBLE  
CARLYLE  
INNOVATORS AT LAW®

## Our Practice:

Womble Carlyle's Federal Government Affairs group helps clients succeed with creative solutions and experienced counsel. With a former four-term governor, as well as senior advisors with careers in government, law, political campaigns and media, we do more than just open doors. We influence policy, build coalitions, shape public opinion and navigate regulatory hurdles. In short, we deliver results, and we have done so for more than a decade at all levels of government.

## Washington, D.C. Office:

Womble Carlyle is an experienced and effective government affairs advocate in Washington, D.C. Our team includes members from both major political parties who previously held the following positions: four-term North Carolina Governor; Chief Justice of the North Carolina Supreme Court; General Counsel and Deputy General Counsel of the FEC; and Chief of Staff to a United States Senator.

[www.wcsr.com/governmentaffairs](http://www.wcsr.com/governmentaffairs)



James Broughton



Garrett Perdue

## REPRESENTATIVE ATTORNEYS AND PROFESSIONALS

**James W.C. "Jimmy" Broughton\*** served for 12 years on the staff of U.S. Senator Jesse Helms, the last seven as Chief of Staff. He was the Senator's principal spokesperson and coordinated all executive nominations and managed the Senator's legislative agenda. Since joining Womble Carlyle, Jimmy works with governmental and corporate clients to advance their federal agenda.

*\*Mr. Broughton is not a licensed attorney. His work is supervised by a licensed attorney in the firm's Washington, DC office.*

**Garrett R. Perdue** advocates for clients before federal, state and local government agencies. From North Carolina's Congressional delegation to the local city council, Garrett's strong relationships ensure his clients have a voice at any level of government.

## RELATED SERVICES:

### Political Law



Womble Carlyle's political law practice guides clients through the complex and fast-changing laws that govern political activity at the federal, state and local levels. Our attorneys have extensive experience in the political arena, and include a former governor and the two top law enforcement officials from the Federal Election Commission. We represent corporations, trade associations, 527 and other tax-exempt organizations, broadcast/mass media organizations, professional partnerships, candidates (incumbents and challengers), candidate committees (including Leadership PACs) and individuals.

### North Carolina Government Affairs



Since the firm's founding in 1876, our attorneys have been at the forefront of government affairs in the Tarheel state. For example, in 1904, North Carolinians elected as their governor, Robert Glenn, an early partner with the firm. Today, Womble Carlyle continues its ties to the Capital with Jim Hunt, the state's only four-term governor, now a member in the Raleigh office of the firm, as well as Burley Mitchell, the former Chief Justice of the North Carolina Supreme Court, also in Raleigh.

The talents and experience of these and other prominent leaders in our North Carolina Government Affairs practice give our clients unmatched expertise and connections to help shape policy, build consensus, guide public opinion and navigate regulatory hurdles.

### Strategic Communications



Public opinion can be the gateway to greater success. Those who engage it can take their organizations to new heights. Those who ignore it, do so at their own peril.

Unlike other law firms, Womble Carlyle can help clients succeed in both the court of law and the court of public opinion. We bring solutions that are centered on these three proven principles:

- **Speed:** First impressions matter, and your ability to quickly define the terms of the debate can mean the difference between winning and losing.
- **Discipline:** A successful communications strategy depends on identifying a clear message and deploying the right voices to deliver it.
- **Sustainability:** Your ability to move public opinion depends on winning not just tomorrow's news cycle, but every news cycle necessary to achieve your objective.

## CONTACTS

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## Womble by the Numbers

**500+** LAWYERS

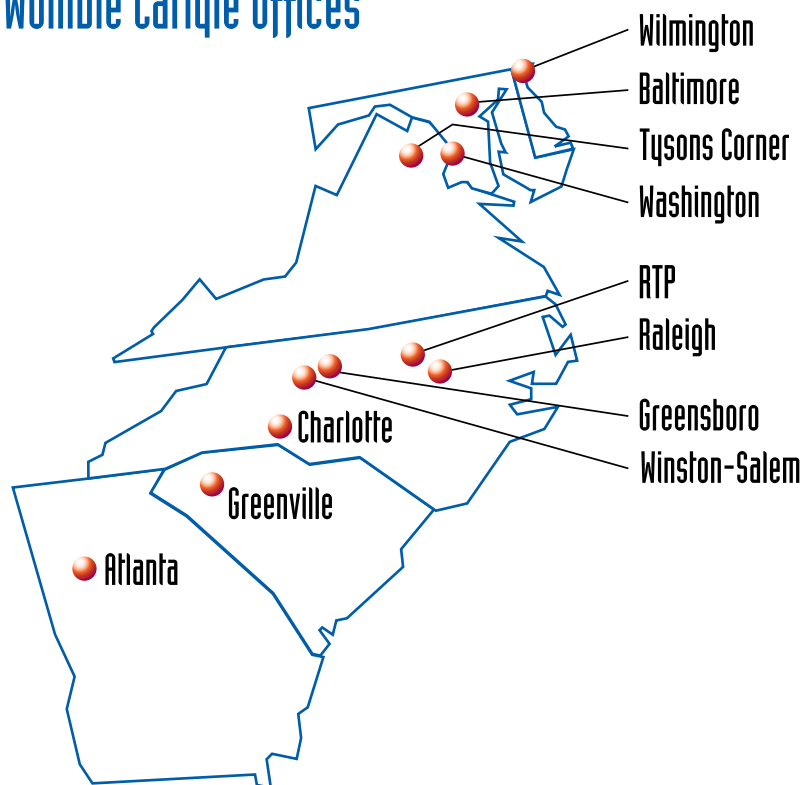
**11** OFFICES IN 6 STATES AND WASHINGTON, D.C.

**33** LAWYERS NAMED BEST IN FIELD BY *CHAMBERS USA 2010*

**100** LAWYERS SELECTED FOR *2011 BEST LAWYERS IN AMERICA*

- Representing clients for more than 130 years
- Top 200 law firm with more than 500 lawyers
- Attorneys with government and public sector backgrounds
- Based in Southeast and Mid-Atlantic with national and international experience and reach
- Business clients range from start-ups to billions in revenue

## Womble Carlyle Offices



## Other Services

Womble Carlyle recognizes that in today's world, corporations cannot be insulated from the media. For example, the press plays an increasingly significant role in shaping the course of litigation, from its impact on the potential jury pool to the corporate image itself. The media can have an equally significant role in affecting public image and perceived value of a company as it prepares to undertake significant high profile business ventures. In all of these situations, our lawyers and communications professionals have assumed a significant role in helping clients maintain or enhance their reputations and shareholder value.

### LITIGATION

We have worked closely with countless clients to prepare company personnel to communicate complex litigation points accurately and effectively in the media in cases involving:

- Toxic Torts
- Environmental Catastrophes
- National, Statewide and Local Class Actions
- Corporate Investigations
- Regulatory Challenges
- Clinical Trials Litigation
- Whistleblower Litigation
- Antitrust

### CORPORATE TRANSACTIONS

We have counseled corporate clients in a variety of industry sectors on managing media relations during critical business junctures, including:

- Initial and Follow-on Public Offerings
- Corporate Spin-Offs
- Mergers and Acquisitions
- New Product or Service Introductions
- Venture Capital Financings

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