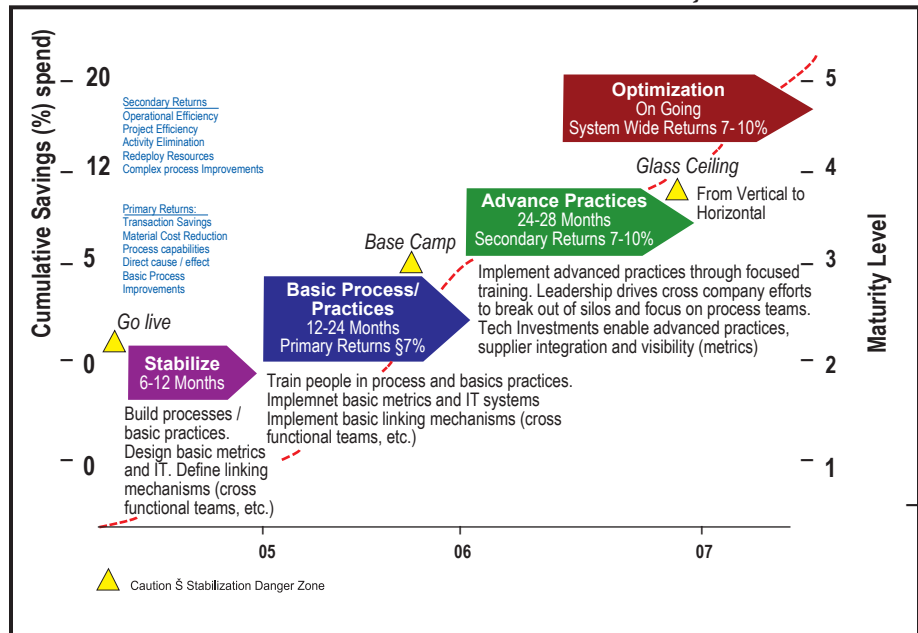


Supply Chain Maturity Assessment & Analysis

In the business world, success doesn't come by happenstance. Growth and improvement in supply chain management only come after careful, deliberate planning.

Womble Carlyle helps companies strengthen their supply chains by offering a Supply Chain Maturity Assessment and Analysis. This assessment not only involves Womble Carlyle's team of experienced supply chain management attorneys but also Dr. Robert Handfield, the Bank of America University Distinguished Professor of Supply Chain Management at North Carolina State University, Director of the thought-leadership group Supply Chain Redesign LLC, and nationally renowned expert on supply chain management issues.

Business Benefits of SC Maturity

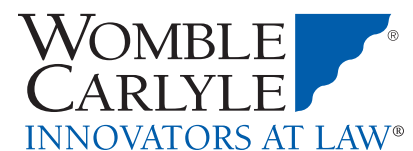


Source: The Supply Chain Capability Maturity Model; Supply Chain Redesign, LLC

The assessment is offered in three levels, each of which is tailored to fit your company's specific needs. You pick the level of services appropriate to your business. Many of these services are available for a fixed fee.

- The first level is a personalized online survey. Your employees answer questions and the answers are analyzed and used to generate a report. This is a good way to establish a high-level view of supply chain maturity and evaluate areas of opportunity using general industry benchmarks. This assessment includes a top-level legal review of areas that may present risks and opportunities for improvement.
- The intermediate level of assessment also includes interviews of both your employees and your suppliers. These interviews add context to the data and identify critical issues and additional growth opportunities. Our Supply Chain Management team attorneys can then work to identify and list specific legal risks and opportunities.
- The most comprehensive assessment is a formal two-day workshop. Womble Carlyle's Supply Chain Management team meets with your company's executives to evaluate your core supply chain management processes, including manufacturing, logistics, sales and marketing and after-market service. From there, the team will work with you to develop recommended improvements tailored specifically to your supply chain management needs and your industry's demands. At the conclusion of the workshop, the responses are summarized, and a detailed action plan for improvement is established.

The Supply Chain Maturity Assessment and Analysis may be combined with other Womble Carlyle Supply Chain Management services. These include the Womble University interactive training program, which works with your company's sales force, as well as the Trade Regulation Benchmarking and Regulatory Compliance Review.



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