

Database Marketing: Strategies and Limitations

Womble Carlyle Sandridge & Rice, PLLC cordially invites you to the quarterly **WombleTech Lunch & Learn** hosted by Ted Claypoole, senior technology attorney.

Join **Bob Shaw**, President of **Concentric Marketing**, who will discuss extracting and polishing gems of marketing information from **mountains of customer data**, and **Campbell Tucker**, Director of the Privacy Office of **Wachovia Corporation**, who will highlight consumer **data privacy** rules and restrictions.

**Reservations required by
Friday, February 28**
Call or E-mail: Natalie Newell
(704) 444-2905 or
nnewell@wcsr.com



Thursday, March 6, 2003
11:45 a.m. - 1:00 p.m.
Lunch will be provided

Hilton Charlotte & Towers
222 East Third Street
(704) 377-1500

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