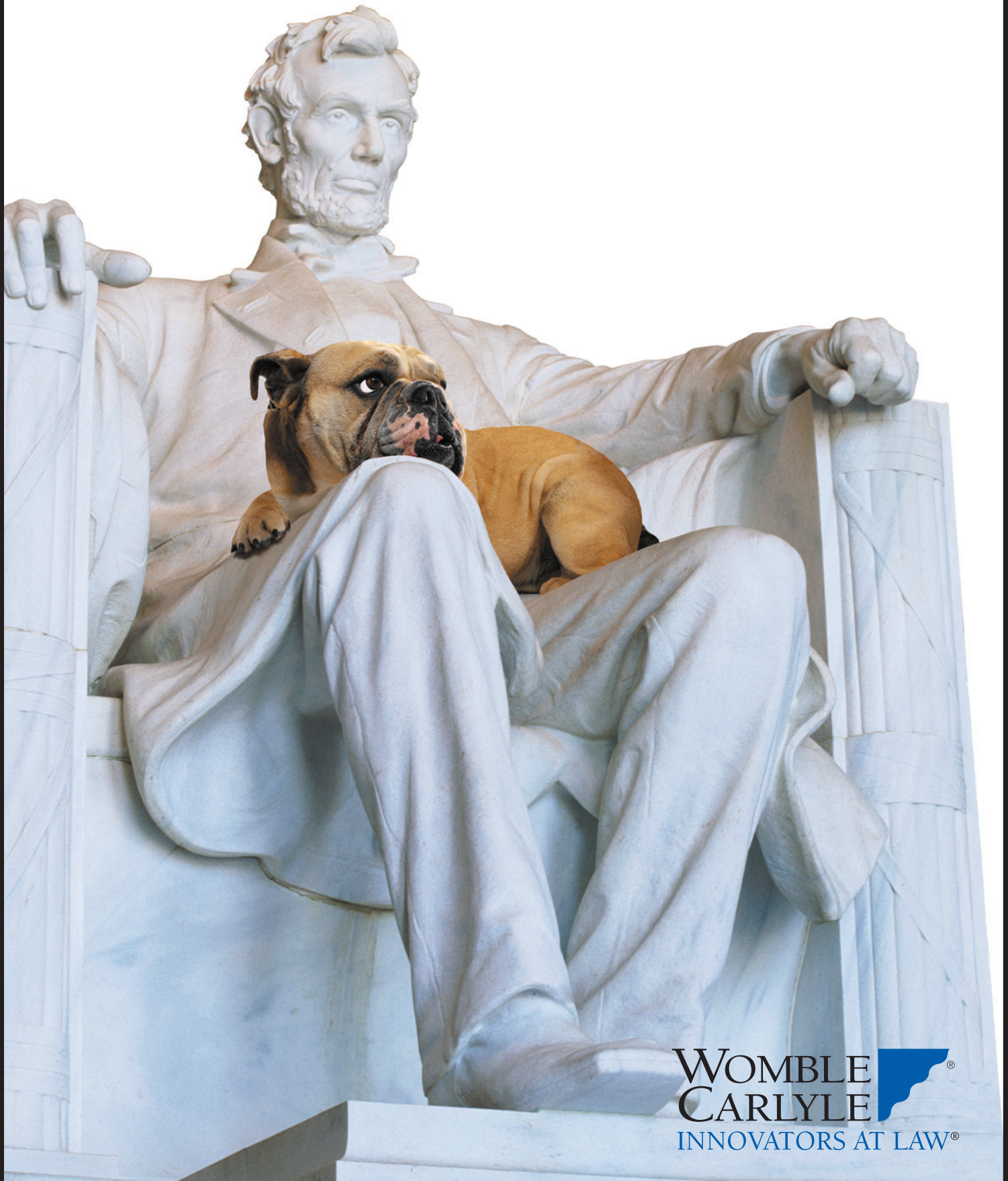


Political Law



WOMBLE
CARLYLE ®
INNOVATORS AT LAW®

Campaign Finance and Political Law: What You and Your Company Need to Know

Did you know that even an isolated campaign contribution by a high-level executive or a gift by a lobbyist employed by your company can result in stiff fines, the loss of government contracts, damaging publicity and even criminal charges?

For organizations affected by government action, participating in politics is a part of doing business. But federal campaign finance and ethics laws have undergone vast changes, and states and municipalities have enacted a flurry of new restrictions. Regulation of corporate political activity is increasingly complex and the penalties more severe.

The best solution is to have compliance policies and procedures that protect your business and executives, just as with any other area of potential liability. Understanding the law also allows you to be more strategic about the use of your political affairs operation, so that it better serves the goals of your business.

[WWW.WCSR.COM/POLITCALLAW](http://www.wcsr.com/politcallaw)



Jim Kahl



Gregg Skall



Butch Bowers



Kevin Hall



Sarah Miller

THE WOMBLE CARLYLE POLITICAL LAW TEAM

James Kahl was the Deputy General Counsel of the Federal Election Commission from 2002 until joining Womble Carlyle in March 2007. Jim represents corporations, trade associations, advocacy groups, and candidates regarding the regulation of political activity, including counseling on federal and state campaign finance, government ethics, and lobbying laws.

Gregg Skall has represented broadcasters, advertisers, and advertising companies for many years, and previously served as the Chief Counsel for the National Telecommunications and Information Administration and the Acting General Counsel to the White House Office of Telecommunications Policy.

Butch Bowers is a veteran political law attorney, assisting clients with public policy, administrative and regulatory law, constitutional litigation, and campaign finance and election law. Butch is the former Chairman of the South Carolina State Election Commission and a former Special Counsel for Voting Matters for the U.S. Department of Justice.

Kevin Hall is an experienced political law attorney, particularly in matters pertaining to South Carolina election law and first amendment issues related to campaign finance regulation. Kevin has represented numerous state and federal political campaigns and issue advocacy groups with regard to operational and campaign finance matters.

Sarah Miller advises corporate clients on political activities, including federal and state campaign finance, government ethics, and lobbying laws. She counsels companies on interacting with government agencies and complying with all relevant lobbying, advocacy and fund-raising regulations.

WE CAN HELP:

Advice on Campaign Finance Issues

- Establish, grow and make strategic use of your Political Action Committee (PAC)
- Monitor legal developments and provide advice on federal, state and local campaign finance issues, and Federal Election Commission rules
- Comply with new state and local pay-to-play restrictions which can cause companies to lose government contracts based on campaign contributions
- Defend company and executives in response to subpoenas, audits, and government investigations

Review of Compliance Policies

- Avoid unintentional violations
- Establish effective internal controls for management of PAC funds
- Educate your executives about the risk of using corporate resources and staff for fundraising and other volunteer campaign activity
- Determine when it is appropriate to donate to independent groups, such as 527 organizations

Advice on Lobbying and Gift Restrictions

- Comply with the changes in rules governing lobbying disclosure, and gifts and travel for officeholders
- Monitor your lobbyists so that their activities do not lead to corporate liability
- Ensure that meetings, fact-finding missions, or special events involving officeholders do not run afoul of complicated restrictions

Advice on Political Advertising and New Media Communications

- Evaluate your company's grassroots ads and other public policy communications for compliance with federal and state laws and with FEC and FCC rules
- Navigate regulatory issues applying to Internet and new media
- Evaluate availability of exemptions from FEC regulations for news stories and commentary

CONTACTS

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Founded in 1876, Womble Carlyle has evolved into one of the top 200 law firms in the country, providing a full spectrum of legal services to support the business needs of corporate clients that range from start-up enterprises to Fortune 500 companies of global scope. In addition, the firm offers clients a variety of innovative business solutions that include a Case Management Facility designed to help companies win complex multi-district litigation and reduce costs.

Womble by the Numbers

550+ LAWYERS

14 OFFICES IN 7 STATES AND WASHINGTON, D.C.

38 LAWYERS NAMED BEST IN FIELD BY *CHAMBERS USA 2011*

126 LAWYERS SELECTED FOR *2012 BEST LAWYERS IN AMERICA*

Stomping Grounds



Related Services

FEDERAL AND STATE GOVERNMENT AFFAIRS

Womble Carlyle is an experienced and effective government affairs advocate in Washington, D.C. Our Government Affairs group includes members from both major political parties who previously held the following positions: four-term North Carolina Governor; Chief Justice of the North Carolina Supreme Court; Deputy General Counsel of the FEC; and Chief of Staff to a United States Senator.

The Group lobbies Members of Congress, State Legislators, as well as Federal and State Executive Branches; assists clients in securing appropriations; tracks legislative activities and assesses proposed legislation for opportunities and impacts on clients; drafts legislative language; builds coalitions and organizes grassroots campaigns; creates and distributes direct mail; and prepares and presents testimony before state and federal regulatory agencies and legislative bodies. Combining our related skills with our proven reputation for successful outcomes, our state and federal lobbying teams address client concerns responsively and cost-effectively.

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