

# Emily R. Scheible



Emily Scheible guides clients in establishing and protecting trademarks. She represents trademark clients at all stages of the intellectual property life cycle.

Emily regularly counsels clients in trademark prosecution, including preparing and filing trademark applications and trademark renewals with the U.S. Patent and Trademark Office. She also performs trademark investigations and trademark searches for availability, both in international venues as well as in the U.S. She works to protect client's valuable trademark rights by preparing cease and desist letters and has experience in preparing and defending trademark Oppositions before the Trademark Trial and Appeal Board.

Should a trademark application be rejected, Emily represents clients in the appeals process.

She works with clients in a wide range of industries, including companies in the consumer products, financial services/banking and pharmaceutical sectors.

## PRIOR LEGAL EXPERIENCE

- Summer Associate, Womble Carlyle Sandridge & Rice, LLP, 2013-2014
- Legal Intern, Hendrick and Rascoe, LLC, 2012

## PRIOR BUSINESS EXPERIENCE

- Finance Intern, National Republican Congressional Committee, 2010-2011
- Assistant, Oxford Communications, 2011
- Intern, George W. Bush Foundation, 2011

## PROFESSIONAL ACTIVITIES

- Member, International Trademark Association
- Brief Reading Judge, Saul Lefkowitz Moot Court Competition, 2017
- Brief Reading Judge, AIPLA Giles Sutherland Rich Moot Court Competition, 2017
- Member, ChIPs

## CONTACT INFORMATION

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## SOCIAL MEDIA

 [linkedin.com/pub/Emily-scheible/30/a54/88b](https://www.linkedin.com/pub/Emily-scheible/30/a54/88b)

## AREAS OF PRACTICE

- Intellectual Property
- Trademark and Copyright

## PUBLICATIONS

- “TTAB Agrees with Parents Everywhere: Children do not hold the Control—*Noble House v. Floorco*,” IPWatchdog.com, Oct. 14, 2016.

## BAR ADMISSIONS

- 2015, Georgia

## EDUCATION

- J.D. | 2015 | University of Georgia School of Law
  - *cum laude*
  - Managing Editor, *Journal of Intellectual Property Law*
- B.B.A. | 2012 | Southern Methodist University | Finance | Political Science
  - Alpha Lambda Delta
  - Rotunda Award Scholarship
  - University Scholar Scholarship