

Preston H. Heard



Preston Heard is an experienced intellectual property litigation attorney who has represented clients in U.S. District Court in numerous states, as well as before the U.S. International Trade Commission (ITC) in Section 337 actions. Preston's practice is focused primarily on patent litigation and covers a broad range of technologies, including the mechanical, computer, and chemical arts. Preston has litigated cases in the federal courts of California, Delaware, Georgia, New York, Ohio, Texas, and Virginia, and before the ITC. Recently, he has represented both petitioners and patent owners in *inter partes* review (IPR) proceedings before the Patent Trial and Appeal Board of the USPTO.

In addition to his patent litigation work, Preston has experience representing clients in patent and trademark prosecution, licensing and enforcement matters. He counsels businesses to devise overall strategies to evaluate and protect their intellectual property assets, including strategies to obtain federal and/or state protection for patents, trademarks, and copyrights, to develop licensing and enforcement policies, and to assess potential infringement claims. He also works with businesses and individuals facing infringement claims to develop effective defenses and case theories to defeat such claims.

Preston is a registered patent attorney and is admitted to the courts of Georgia, New York, and the District of Columbia, as well as the U.S. District Courts for the Northern and Middle Districts of Georgia, and the Southern and Eastern Districts of New York. He is also involved in the firm's pro bono activities and has represented clients through the Atlanta Volunteer Lawyers Foundation.

Preston is a co-author of the Georgia IP Litigation Blog.

PROFESSIONAL ACTIVITIES

- District of Columbia Bar Association, Intellectual Property Law Section
- American Bar Association
- American Intellectual Property Law Association
- International Trade Commission Trial Lawyers Association

CONTACT INFORMATION

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SOCIAL MEDIA

 [linkedin.com/in/prestonheard](https://www.linkedin.com/in/prestonheard)

AREAS OF PRACTICE

- Intellectual Property
- IP Litigation
- Patent and Trademark Litigation
- Section 337 Infringement

BAR ADMISSIONS

- 2012, Georgia
- 2011, District of Columbia
- 2010, New York

Admitted to practice before:

- United States District Courts for the Southern and Eastern Districts of New York
- United States District Courts for the Northern and Middle Districts of Georgia
- United States Patent and Trademark Office

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RISING STARS 2015

PRIOR LEGAL EXPERIENCE

- Law Clerk, Stone & Baxter, LLP, Macon, Georgia, 2007
- Summer Associate, 2008, Law Clerk 2008-2009, Associate, 2009-2011, Fitzpatrick, Cella, Harper & Scinto, Washington, DC

HONORS

- *Georgia Super Lawyers Rising Star*

EDUCATION

- J.D., 2009, American University, Washington College of Law
 - Note and Comment Editor, *International Law Review*
 - Glushko-Samuelsan Intellectual Property Law Clinic
 - Mock Trial Honors Society
- B.S., Industrial and Systems Engineering, 2006, Georgia Institute of Technology
- National University of Singapore, Singapore; Tsinghua University, Beijing, China.